PERFORMANCE TASK RUBRIC
MULTIMEDIA PRESENTATION

	Ideas and Evidence	Organization	Language
4	• The introduction is appealing and informative. • The topic is well developed with relevant facts, concrete details, interesting quotations, and examples from reliable sources. • The conclusion capably summarizes the information presented.	• The organization is effective and logical throughout the essay. • Text, visuals, and sound are combined in a coherent manner. • Transitions successfully connect related ideas.	• The language reflects a formal style. • Sentence beginnings, lengths, and structures vary and have a rhythmic flow. • Grammar, usage, and mechanics are correct.
3	• The introduction could do more to grab the reader's attention; the introduction states the topic. • One or two key points could use more support in the form of relevant facts, concrete details, quotations, and examples from reliable sources. • The concluding section summarizes the information presented.	• The organization is confusing in a few places. • Text, visuals, and sound are mostly combined in a coherent manner. • A few more transitions are needed to connect related ideas.	• The style becomes informal in a few places. • Sentence beginnings, lengths, and structures vary somewhat. • Some grammatical and usage errors are repeated in the presentation.
2	• The introduction is only partly informative; the topic and purpose are unclear. • Most key points need more support in the form of relevant facts, concrete details, quotations, and examples from reliable sources. • The concluding section partially summarizes the information presented.	• The organization is logical in some places but often doesn't follow a pattern. • Text, visuals, and sound are combined in a disorganized way. • More transitions are needed throughout to connect related ideas.	• The style becomes informal in several places. • Sentence structures barely vary, and some fragments or run-on sentences are present. • Grammar and usage are incorrect in several places, but the speaker's ideas are still somewhat clear.
1	• The introduction is missing. • Facts, details, quotations, and examples are from unreliable sources or are missing. • The conclusion is missing.	• A logical organization is not used; information is presented randomly. • Text, visuals, and sound are missing. • Transitions are not used, making the presentation difficult to understand.	• The style is inappropriate for the presentation. • Repetitive sentence structure, fragments, and run-on sentences make the presentation hard to follow. • Several grammatical and usage errors change the meaning of ideas.