

## Multimedia Presentation Informative Essay Template

First and Last Name

Teacher's Name

English 7

Day Month Year

Title (Use your research question as your title)

Introduction (3-5 sentences)

- *Catch the reader's attention by including an unusual comment, fact, quote or story. You may also reference a graphic or video that you will show on your screen during your presentation.*
- *Introduce your topic and research question.*

First Main Idea (4-7 sentences)

- *Introduce your first main point. Explain this point with reasons, examples, supporting facts, details and evidence. Mention any graphic aids that will be part of your presentation by saying (see graphic aid of TV ad survey data) or (see video clip #1 of expert speaking on TV ads) as part of your explanation.*

Second Main Idea (4-7 sentences)

- *Transition from the first main point to this point using transition words like because, despite, therefore, as a result, or similarly.*
- *Introduce your second main point. Explain this point with reasons, examples, supporting facts, details and evidence. Mention any graphic aids that will be part of your presentation by saying (see graphic aid of TV ad survey data) or (see video clip #1 of expert speaking on TV ads) as part of your explanation.*

Third Main Idea (4-7 sentences)

- *Transition from the second main point to this point using transition words like because, despite, therefore, as a result, or similarly.*
- *Introduce your third main point. Explain this point with reasons, examples, supporting facts, details and evidence. Mention any graphic aids that will be part of your presentation by saying (see graphic aid of TV ad survey data) or (see video clip #1 of expert speaking on TV ads) as part of your explanation.*

Conclusion (3-5 sentences)

- *Transition from your main ideas and into your conclusion.*
- *Restate your main ideas and summarize how you answered your research question.*
- *Leave the reader with a lasting impression.*