| Name | Connotation Denotation |
|------|--------------------------|
|------|--------------------------|

Denotation and Connotation

A word's denotation is its dictionary definition. But a word can also evoke certain thoughts and feelings. The thoughts and feelings associated with a certain word are called the connotation of the word. Words with the same denotation can have different connotations. Connotations can be positive, negative or neutral.



DIRECTIONS: Each pair of phrases includes synonyms with different connotations. Put a + sign on the line next to the one with a positive connotation, and a – on the line next to the one with a negative connotation.

| 1. | A strong reek | 6. | Spoke with arrogance | |
|----|----------------------|---------|-----------------------|--|
| | A strong aroma | | Spoke with confidence | |
| 2. | A charismatic leader | 7. | Ratty clothes | |
| | A pushy leader | | Casual clothes | |
| 3. | Squandered his time | 8. | An aggressive stance | |
| | Invested his time | | A hostile stance | |
| 4. | A bold plan | 9. | Easygoing attitude | |
| | A reckless plan | | Lazy attitude | |
| 5. | Energetic dogs | 10. | Thoughtful response | |
| | Rambunctious dogs | | Calculated response | |